

Monday, January 23, 2017 Agenda

8:00-9:00 a.m.	Registration desk open - Morning coffee in Trade Show area sponsored by <i>Stokes</i>		
General sessions	Topics of interest to all producers	Moderator: Angus Ells , Chair, Scotia Horticultural Congress Committee	
9:00-9:20	Welcomes: Josh Oulton , HNS President / Chris van den Heuvel , NSFA President / Benoit Girard , Director RDT, AAFC		
9:25-9:55	CHC update – Peter Swetnam , Board of Directors, Atlantic Representative		
	CPMA update – Sue Lewis , Director, Market Development		
10:00-10:25	Soil and Land Stewardship – Gary Tanimura , Tanimura & Antle		
10:30-11:30	Keynote: A Journey to Engagement - Eddie LeMoine , Eddie LeMoine Consulting (<i>Sponsored by Farm Credit Canada</i>)		
11:30-12:00	Networking session - visit the Trade Show	Horticulture Nova Scotia Annual General Meeting – Blomidon Room	
12:00-1:00 p.m.	Lunch in Trade Show area (<i>sponsored by Dalhousie Faculty of Agriculture Alumni</i>)	<i>Note: Lunch served during the meeting is for attending HNS members only. Other congress attendees are welcome to attend, space permitting,</i>	
Break-out sessions	Production Sessions – Salon ABC Moderators: Jennifer Haverstock/ Rosalie Madden , Perennia	Diversity in Marketing – Blomidon Room Moderator: Andrea Palmer , Nova Agri Inc.	
1:00-1:20	Berry Update - Jennifer Haverstock , Perennia	1:00-1:45	Marketing and CSA – Josh Oulton , TapRoot Farms
	Vegetable Update - Rosalie Madden , Perennia		
1:25-1:45	Berry/Veg. Research Update - Kim Best , Prospect Agri-Services		
1:50-2:30	The Production Chain - Viliam Zvalo , Vineland	1:50-2:30	Marketing development – Liam Tayler
2:30-2:55	Nutrition break in Trade Show area (<i>sponsored by Bayer CropScience</i>)		
	Production (con't)	Diversity in Marketing (con't)	
3:00-3:25	Strawberry Production in Salinas Valley- Gary Tanimura , Tanimura & Antle	3:00-3:45	International marketing – Peter Chapman , Nova Agri Inc.
3:30-4:00	Meeting the Challenges of Carrot Crown Rot - Rick Peters , Agriculture & Agri-Food Canada	3:50-4:30	Value-add marketing – Dr. Eric Albert , Perennia
4:05-4:30	HNS 1 st Annual Student Research Competition - presentations		
4:30-5:00	Free time		
5:00-6:30	Canadian Produce Marketing Association (CPMA) Reception - Trade Show Area		
6:30-9:00	Banquet - Acadia Room Presentations: RBC Innovator of the Year / HNS Honorary Membership / Student Competition MC: Josh Oulton Grace: Bruce Rand Guest Speaker: Martin Latulippe , Wow Now Inc. Menu: Alain Bosse , The Kilted Chef		

Tuesday, January 24, 2017 Agenda

7:00-9:00 a.m.	Registration desk open.	
7:30-9:00 a.m.	Sobeys' Breakfast – Acadia Room	
Full day general sessions - Topics of interest to all producers - Salon ABC		
9:00-9:25	Kickstarter – Martin Latulippe , Wow Now Inc.	
9:30-9:55	<i>Branding Atlantic Canada update</i> / Introduction to panel session by moderator: Peter Rideout , Wild Blueberry Producers Association of Nova Scotia	
10:00-11:30	Panel Session and Question Period – “Exploring a Horticulture Development Partnership” Angus Ells , Bragg Lumber Company Viliam Zvalo , Vineland Philip Keddy , Charles Keddy Farms Ltd. Steve Read , Sobeys	
11:30-12 noon	Networking session - visit the Trade Show	Nova Scotia Potato Marketing Board Annual General Meeting - Room 303
12:00-1:00 p.m.	Lunch in Trade Show area (<i>sponsored by Syngenta</i>)	
Joint Sessions Salon ABC	Moderator: Angela Kickham , RBC Royal Bank	
1:00-1:25	To be announced...	
1:30-2:30	The 7 Management Practices Driving Farm Success – Heather Watson , Farm Management Canada	
2:30-2:55	Nutrition break in Trade Show area (<i>sponsored by Bayer CropScience</i>)	
	Federal Workers Programs (in partnership with the Nova Scotia Fruit Growers' Association) Moderator: Charlie Keddy , Charles Keddy Farms Ltd.	
3:00-3:25	F.A.R.M.S. update - Carrie Raymond-Gardner , Program Coordinator	
3:30-4:30	Panel Discussion – Carolyn Bishop , Noggins Corner Farm; Greg Webster , Webster Farms; Larry Lutz , Lutz Family Farm	
4:30	Congress closed.	