

Agenda - Monday, January 22, 2018

8:00-9:00 a.m.	Registration desk open – Morning coffee in Trade Show area (<i>sponsored by Stokes</i>)	
General sessions	Topics of interest to all producers	Moderator: Angus Ells , Congress Chair
9:00-9:20	Welcome: Josh Oulton , HNS President / NSFA / Benoit Girard , Director RDT, AAFC	
9:25-9:55	CHC – Peter Swetnam, HNS & Atlantic region representative	
	CPMA – Sue Lewis, Director of market development	
10:00-10:25	Food Trends - Evelyn & David Ernst , Terra Beata	
10:30-11:30	Keynote “If you ate today, thank a consumer. Wait, what?” - Dr. Sylvain Charlebois , Dean, Faculty of Management, Dalhousie University (<i>sponsored by Farm Credit Canada</i>)	
11:30-12:00	Networking session – Visit the Trade Show	Horticulture Nova Scotia Annual General Meeting- Blomidon Room
12:00-1:00 p.m.	Lunch in Trade Show Area (<i>sponsored by Bayer CropScience Inc.</i>)	Note: Lunch served during the meeting is for attending HNS members only. Other congress attendees are welcome to attend, space permitting, and may pick up lunch in the Trade Show Area.

Break-out sessions	Production Sessions – Salon ABC Moderators: Jennifer Haverstock & Rosalie Gillis-Madden , Perennia	Marketing – Blomidon Room Moderator: Karen Corey , Vermeulen Farms
1:00-2:00	Updates: Vegetables – Rosalie Gillis-Madden , Perennia Small Fruit – Jennifer Haverstock , Perennia Crop Research - Kim Best , Prospect Agri-Services	1:00-1:45 “How to sell to the most confused consumer in history” – Dr. Sylvain Charlebois , Dalhousie University
	2:05-2:30 Soil Health – Amy Sangster , Perennia	1:50-2:30 Marketing Devour – Michael Howell , Devour Food Film Fest

2:30-2:55	Nutrition break in Trade Show area (<i>sponsored by Oulton Fuels</i>)
-----------	--

3:00-3:45	“Understanding wireworms, damage potential & management options” – Dr. Christine Noronha , Agriculture & Agri-Food Canada	3:00-3:45	Building a Brand – Sue Lewis , Canadian Produce Marketing Association
3:50-4:30	“Precision irrigation in strawberry; can we make more money while saving water?” – Jean Caron , Laval University	3:50-4:30	Export preparation – Laurel Breton , Nova Scotia Business Inc.

4:30-5:00	Free time		
5:00-6:30	Canadian Produce Marketing Association (CPMA) Reception – Trade Show Area		
6:30-9:00	Banquet – Acadia Room Special Guest Greetings/ RBC Innovator of the Year/ HNS Honorary Membership/ Student Competition MC: Josh Oulton Grace: Bruce Rand Dinner Menu by Alain Bosse Guest Speaker: Jessie Jollymore , Hope Blooms (<i>sponsored by Kings Produce Trucking</i>)		

Agenda - Tuesday, January 23, 2018

7:00-9:00 a.m.	Registration desk open	
7:30-9:00 a.m.	Sobeys' Breakfast – Acadia Room	
Full day general sessions – Topics of interest to all producers – Salon ABC		
9:00-9:30	Kickstarter – Safe Food for Canadians – Jeff Hall , Canadian Produce Marketing Association	
9:35-9:55	Introduction to panel session “Carbon and the agricultural impact” by moderator: Peter Rideout , Wild Blueberry Association of Nova Scotia (<i>sponsored by Nufarm</i>)	
10:00-11:30	“Carbon and the agricultural impact” panel session with breakout groups Panelists: Derek Lynch , Dalhousie University Jason Hollett , Nova Scotia Environment TBD Breakout session: Monitor - Maxine Maclean , Nova Scotia Federation of Agriculture	
11:30-12:00 noon	Networking session – visit the Trade Show	Nova Scotia Potato Marketing Board Annual General Meeting – Room 303
12:00-1:00 p.m.	Lunch in Trade Show area (<i>sponsored by Dalhousie Faculty of Agriculture Alumni Association</i>)	
Joint Sessions Salon ABC		
	Moderator: Angela Kickham , RBC Royal Bank	
1:00-1:25	Q & A with The Honourable Keith Colwell , Nova Scotia Minister of Agriculture	
1:30-2:30	“Attracting, Retaining and Inspiring workers in Today's Challenging Times” - Eddie LeMoine , International Speaker	
2:30-2:55	Nutrition break in Trade Show area (<i>sponsored by AEF Global</i>)	
Federal Workers' Programs (in partnership with the Nova Scotia Fruit Growers' Association)		
Moderator: Charles Keddy , Charles Keddy Farms		
3:00-3:25	F.A.R.M.S. update – Carrie Raymond-Gardner , Program Coordinator	
3:30-4:30	Panel discussion on Temporary Foreign Workers Program	
4:30	Congress closed	