

## Agenda for Monday, January 22, 2018

8:00-9:00 a.m.	Registration desk open – Morning coffee in Trade Show area ( <i>sponsored by Stokes</i> )		
<b>General sessions</b>	<b>Topics of interest to all producers</b>		Moderator: <b>Angus Ells</b> , Congress Chair
9:00-9:20	Welcome: <b>Josh Oulton</b> , HNS President / NSFA / <b>Mark Hodges</b> , Ass't Director RDT, AAFC		
9:25-9:55	CHC – Peter Swetnam, HNS / Atlantic region representative		
	CPMA – Sue Lewis, Director of market development		
10:00-10:25	Food Trends - <b>Evelyn &amp; David Ernst</b> , Terra Beata		
10:30-11:30	<b>Keynote</b> "If you ate today, thank a consumer. Wait, what?" - <b>Dr. Sylvain Charlebois</b> , Dean, Faculty of Management, Dalhousie University ( <i>sponsored by Farm Credit Canada</i> )		
11:30-12:00	<b>Networking session – Visit the Trade Show</b>	<b>Horticulture Nova Scotia Annual General Meeting- Blomidon Room</b>	
12:00-1:00 p.m.	<b>Lunch in Trade Show Area</b> ( <i>sponsored by Bayer CropScience Inc.</i> )	<b>Note:</b> Lunch served during the meeting is for attending HNS members only. Other congress attendees are welcome to attend, space permitting, and may pick up lunch in the Trade Show Area.	
<b>Break-out sessions</b>	<b>Production Sessions – Salon ABC</b> Moderators: <b>Jennifer Haverstock &amp; Rosalie Gillis-Madden</b> , Perennia		<b>Marketing – Blomidon Room</b> Moderator: <b>Karen Corey</b> , Vermeulen Farms
1:00-2:00	Updates: Vegetables – <b>Rosalie Gillis-Madden</b> , Perennia Small Fruit – <b>Jennifer Haverstock</b> , Perennia Crop Research - <b>Kim Best</b> , Prospect Agri-Services		1:00-1:45 "How to sell to the most confused consumer in history" – <b>Dr. Sylvain Charlebois</b> , Dalhousie University
	2:05-2:30 Soil Health – <b>Amy Sangster</b> , Perennia		1:50-2:30 "Marketing Innovation - Selling Devour to the World" – <b>Michael Howell</b> , Devour, the Food Film Fest
2:30-2:55	<b>Nutrition break in Trade Show area</b> ( <i>sponsored by Oulton Fuels</i> )		
3:00-3:45	"Understanding wireworms, damage potential & management options" – <b>Dr. Christine Noronha</b> , Agriculture & Agri-Food Canada		3:00-3:45 Trending produce – <b>Sue Lewis</b> , Canadian Produce Marketing Association
3:50-4:30	"Precision irrigation in strawberry; can we make more money while saving water?" – <b>Jean Caron</b> , Laval University		3:50-4:30 Export preparation – <b>Laurel Breton</b> , Nova Scotia Business Inc.
4:30-5:00	<b>Free time</b>		
5:00-6:30	Canadian Produce Marketing Association (CPMA) Reception – Trade Show Area		
6:30-9:00	Banquet – Acadia Room Special Guest Greetings/ RBC Innovator of the Year/ HNS Honorary Membership/ Student Competition MC: <b>Josh Oulton</b> Grace: <b>Bruce Rand</b> Dinner Menu by <b>Alain Bosse</b> Guest Speaker: <b>Jessie Jollymore</b> , Hope Blooms ( <i>sponsored by Kings Produce Trucking</i> )		

## Agenda for Tuesday, January 23, 2018

7:00-9:00 a.m.	Registration desk open	
7:30-9:00 a.m.	<b>Sobeys' Breakfast – Acadia Room</b>	
<b>Full day general sessions – Topics of interest to all producers – Salon ABC</b>		
9:00-9:30	Kickstarter – Safe Food for Canadians – <b>Jeff Hall</b> , Canadian Produce Marketing Association	
9:35-9:55	Introduction to panel session <b>“Carbon and the agricultural impact”</b> by moderator: <b>Peter Rideout</b> , Wild Blueberry Association of Nova Scotia ( <i>sponsored by Nufarm</i> )	
10:00-11:30	<b>“Carbon and the agricultural impact” panel session with breakout groups</b> <b>Panelists:</b> <b>Derek Lynch</b> , Dalhousie University <b>Jason Hollett</b> , Nova Scotia Environment <b>TBD</b> <b>Breakout session:</b> Monitor - <b>Maxine Maclean</b> , Nova Scotia Federation of Agriculture	
11:30-12:00 noon	<b>Networking session – visit the Trade Show</b>	<b>Nova Scotia Potato Marketing Board Annual General Meeting – Room 303</b>
12:00-1:00 p.m.	<b>Lunch in Trade Show area</b> ( <i>sponsored by Dalhousie Agricultural Campus Alumni</i> )	
<b>Joint Sessions Salon ABC</b>	Moderator: <b>Angela Kickham</b> , RBC Royal Bank	
1:00-1:25	Q & A with <b>The Honourable Keith Colwell</b> , Nova Scotia Minister of Agriculture	
1:30-2:30	“Attracting, Retaining and Inspiring workers in Today's Challenging Times” - <b>Eddie LeMoine</b> , International speaker	
2:30-2:55	<b>Nutrition break in Trade Show area</b> ( <i>sponsored by AEF Global</i> )	
	<b>Federal Workers' Programs (in partnership with the Nova Scotia Fruit Growers' Association)</b> Moderator: <b>Charles Keddy</b> , Charles Keddy Farms	
3:00-3:25	F.A.R.M.S. update – <b>Carrie Raymond-Gardner</b> , Program coordinator	
3:30-4:30	Panel discussion on Temporary Foreign Workers Program	
4:30	Congress closed	